



PARADIGM™ MEDICAL COMMUNICATIONS

An exemplary, award-winning, ACCME-accredited medical education company that develops innovative medical education activities, expertly tailored to fulfill the needs of diverse, sophisticated clinical audiences.



14 Years Accredited
2021 Reaccredited
(6-Yr term)

Database of 162,000 +
Annual growth of 12,000 +

Key Strengths & Attributes



- Commitment to educational excellence
- Experience in developing and implementing educational initiatives across a variety of therapeutic areas
- All initiatives are supported by extensive needs assessment process and program evaluations to maximize ROE
- Strong and trusting relationships with KOLs that provide unique access to therapeutic understanding
- Creative Educational Design

Educational Formats

- Text-based web activities
- Hands-on workshops
- Live virtual meetings
- On-demand webinars
- Infographic web activities
- Curriculum-based Programming
- Live national meetings
- Interactive Gaming activities
- Print activities
- Live local meetings

Awards & Recognitions



Winner of **44** Digital Health Awards 2014-2022

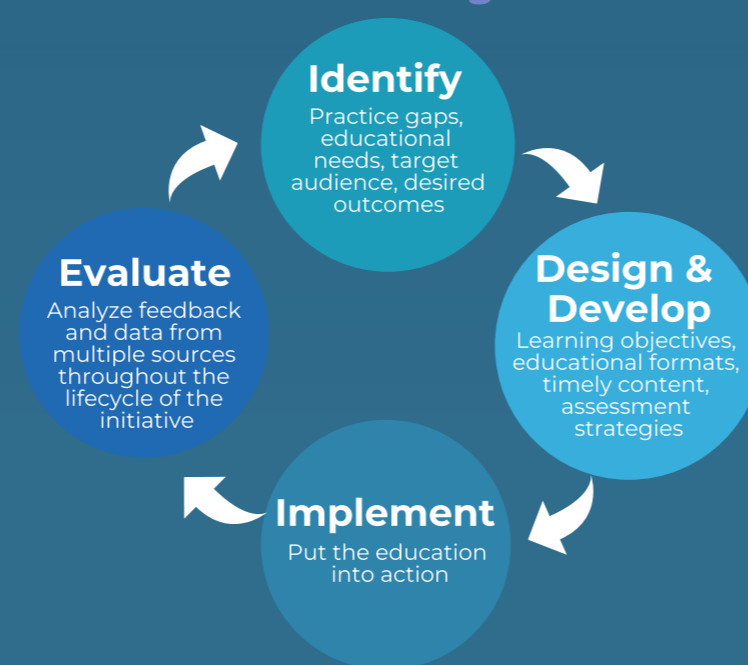
(Click on images to view most recent award-winning activities.)
Full listing of awards and recognitions can be found [here](#)



Industry Awards



Educational Design Process



Therapeutic Areas

(Click on icons to view related activities)

- Aesthetic Medicine
- Cardiovascular Medicine
- Ophthalmology
- Dermatology
- Diabetes & Endocrinology
- Gastroenterology
- Otolaryngology
- Infectious Disease
- Respiratory Medicine
- Urology
- Neurology
- Rheumatology
- Oncology & Hematology
- Women's Health

Select Activities

(Click on images to view activity)



Targeted Learner Engagement & Recruitment

(Click on images to visit sites)

